



Attention Utilities, Smart Grid, Energy and Environment Editors

FOR IMMEDIATE RELEASE

REGEN Energy Expands Demand Management Solution from HVAC to Electric Vehicles

FEB 1, 2011, SAN DIEGO, CA: REGEN Energy™, a leading developer of Smart Grid technology, announced today a continuation of its patented load management technologies to incorporate Electric Vehicle (EV) charging. Due to the dynamic stress caused by variables in EV load control, REGEN Energy leveraged its swarm logic based solution presently in use for HVAC control.

“Our EnviroGrid technology platform has been proven widely for commercial HVAC demand management and demand response applications. HVAC often represents 60% of total building load, however the emerging adoption of EVs will quickly place significant stress on the grid both from a building and city level,” said Tim Angus, REGEN Energy CEO.

Presently, the Los Angeles Department of Water & Power is evaluating EnviroGrid™ under its DOE funded Smart Grid EV integration project. California utilities have repeatedly expressed concern about the potential for rapid implementation of EVs to overwhelm their assets without intelligent integrated load management technologies. REGEN Energy believes its EnviroGrid platform is an ideal solution for the unique challenges that EV grid integration presents.

“The progression from the roof-top to the parking lot is a natural evolution of our wireless swarm logic solution,” commented Tim Angus. “We are excited by the feedback we have received thus far from utilities and Smart Grid systems integrators.”

Please visit REGEN Energy in Booth 846 at the DistribuTECH Conference, Feb 1-3 in San Diego.

About REGEN Energy: REGEN Energy was founded in 2005 with the goal of automating electrical demand management and response using its award-winning patented approach that is simple, effective and affordable. REGEN Energy, active across North America, continues to grow its customer base and total MWs of load under management. For more information, please visit www.REGENenergy.com.

#

Media Contact: Joanna Bieda, REGEN Energy, joanna.bieda@REGENenergy.com, +1 416.934.1040 x242
